



SCHOOL OF SOCIAL WORK

UNIVERSITY OF MICHIGAN



Social Work: Practice, Policy and Research MasterTrack™ Certificate and MSW Informational Session

Session Housekeeping



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Online MSW Student Services Officer
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Send Us Questions

- Simply type your question into the “question box”
- Type “private” if you would like an individual response
- Session is being recorded and will be sent to all registrants

Webinar Agenda

- **MasterTrack Information/Options**
 - Elizabeth Adeleye, Online MSW Program Student Services Officer
- **Social Workers' Role in Addressing Current Social Justice Issues**
 - David Córdova, Associate Professor of Social Work/Interim Director of Online MSW Program
- **MSW Program Options/Admissions Information**
 - Elizabeth Adeleye, Online MSW Program Student Services Officer

What is the MasterTrack Certificate?

- Graduate level certificate on Coursera
 - Launched in 2020 (formally on edX)
 - Series of 5 classes plus MOOC
 - Foundation graduate level social work courses
 - Stand alone
 - Career development
- OR
- 1st step to UM-MSW

MasterTrack Certificate Courses

The MTC consists of **1 MOOC** and **5 courses**:

- SWMT 101: Social Work Practice: Advocating for Social Justice & Change (MOOC)
- SWMT 505: Engaging Social Justice, Diversity and Oppression in Social Work
- SWMT 506: Essentials of Interpersonal Practice
- SWMT 507: Research Basics for Social Work practice
- SWMT 508: Essentials of Social Welfare Policy
- SWMT 509: Essentials of Community and Organizational Practice

Major Topics

- Social work code of ethics and core mission
- Crime and policing in communities
- Environmental Justice
- How to identify potential solutions to poverty and growing inequality
- The importance of social welfare policy for social workers
- Using evidence-informed practices and interventions to promote positive change
- Ethics, diversity and inclusion in social work
- Leading communities and organizations through ethical and responsible engagement
- Application of research to practice

MasterTrack Certificate

Course Structure

4-6 month program

- 1 MOOC (4 weeks)
 - Totally asynchronous
 - Brief interactive activities
 - No assignments
 - Quizzes
- 5 Courses (8 weeks each)
 - Mostly asynchronous
 - 1 synchronous meeting at the beginning (orientation to course, community building)
 - 1 synchronous office hour (about mid-point)
 - Assignments and activities (applied/practice based)
 - Quizzes

MasterTrack Certificate Course Timeline

- **Various start times for the MTC**
- **Current Cohorts:**
 - October 25, 2021 - May 1, 2022 (6 month)
 - January 3, 2022 - July 3, 2022 (6 month)
- **Future Cohorts:**
 - February 28, 2022 - August 21, 2022 (6 month)
 - May 2, 2022 - August 21, 2022 (4 month)
 - June 20, 2022 - December 18, 2022 (6 month)

What is Next?

- MasterTrack Certificate only
- Transition to **online** (part-time) MSW program at Michigan
- Transition to **on-campus** (part-time or full-time) MSW program at Michigan

Social Workers' Role in Addressing Current Social Justice Issues



David Córdoba, PhD

Associate Professor of Social Work/Interim Director of Online MSW Program

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Social Workers' Role in Addressing Current Social Justice Issues

David Córdova, PhD

- My research and how it intersects with the topics in the MasterTrack courses
- What inspires me about the topics covered in the MasterTrack courses
- How I see the MasterTrack courses relevant to current events

MasterTrack MSW Program

Curriculum Schedules For MasterTrack Students

- Full Time On-Campus
- Part Time On-Campus (Day or Evening)
- Online Part Time



MSW Program Requirements

- 45 credits of total coursework
 - 31 academic credits
 - 14 field credits
 - 912 hours of field practice
 - Could be remote or employment-based in the U.S.

MSW Pathway Options

- Community Change
- Global Social Work Practice
- **Interpersonal Practice in Integrated Health, Mental Health, and Substance Abuse (option for online)**
- Management and Leadership
- Policy and Political Social Work
- Program Evaluation and Applied Research
- Social Work Practice with Older Adults and Families from a Lifespan Perspective
- Welfare of Children and Families

MasterTrack MSW Application Process

Step 1: Experience Review for MasterTrack MSW Program

- Significant post-bachelors human service-related experience required
- Complete the **Eligibility Review Form** and upload a copy of your resume to be submitted to OSS: <https://ssw.umich.edu/assets/msw-eligibility/>

Step 2: Apply to MSW Program

- After experience is reviewed and approved, complete MSW program application:

<https://ssw.umich.edu/admissions/msw/apply>

MSW Program Criteria for Admission

- Academics
 - Transcripts & Recommendations
- Recommendations
 - 3 (Academic/Professional)
- Supplementary Statement
 - 3 Page Statement
- Human Services/SW Experience
 - Resume & Application
- Personal Characteristics
 - Application, Recommendations, Statement, Resume

When to Apply to the MSW Program?

Online Program

- Spring/Summer 2022 Application
 - ~~Priority Deadline: January 2, 2022~~
 - Final Deadline: April 1, 2022
- Fall 2022 Application
 - Priority Deadline: March 1, 2022
 - Final Deadline: August 1, 2022

More info at: <https://ssw.umich.edu/programs/msw/online/mastertrack>

On-Campus Program (Fall admission)

- ~~Early Decision Deadline: December 1~~
- Priority Deadline: March 1
- Final Deadline: August 1, 2022
 - <https://ssw.umich.edu/admissions/msw/apply>

Financial Aid for MSW Courses

Financial Aid for MSW Courses

- No financial aid for MasterTrack courses. Payment plans may be available through Coursera
- Approximately **75%** of MSW students receive some form of grant and/or scholarship assistance from the School of Social Work
- SSW Financial Aid Form
 - Need & merit-based grants & scholarships
 - **Need-based Scholarships for part-time online students and tuition offsets.**
- Special Program Applications (due Dec. 1, Feb. 1., Mar. 1) (**Full-time, On-Campus only**)
 - Child Welfare Scholarship, Community-Based Initiative, Geriatric Scholarship, Global Activities Scholarship Program, Integrated Health with Medically Underserved Populations Scholarship, Jewish Communal Leadership Program, National Community Scholars, New Leaders in African-Centered Social Work Program
- FAFSA (www.fafsa.ed.gov)
- Federal Direct Loans

Questions?

Office of Student Services and Enrollment Management

(734) 936-0961

ssw.msw.info@umich.edu

<https://ssw.umich.edu/>

9-4pm (EST)



Chat with Student Services

Thank you for joining us.



We look forward to meeting with you soon!