



# SCHOOL OF SOCIAL WORK

UNIVERSITY OF MICHIGAN



## **Social Work: Practice, Policy and Research MasterTrack™ Certificate and MSW Informational Session**

# Session Housekeeping



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Director of Student Services  
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# Send Us Questions

- Simply type your question into the “question box”
- Type “private” if you would like an individual response
- Session is being recorded and will be sent to all registrants

# Webinar Agenda

- **MasterTrack Information/Options**
  - Monica Sampson, MasterTrack Program Coordinator & LEO Lecturer
- **MasterTrack MSW Program Options & Admissions Information**
  - Erin Zimmer, Director for Student Services

# MasterTrack Information



Monica Sampson, LMSW  
MasterTrack Coordinator & LEO Lecturer II  
[ssw-mtc-support@umich.edu](mailto:ssw-mtc-support@umich.edu)

# What is the MasterTrack Certificate?

- Graduate level certificate on Coursera
- Launched in 2020 (formally on edX)
- Series of 5 classes plus MOOC
- Foundation graduate level social work courses
- Stand alone
  - Career development

OR

- 1st step to UM-MSW

# About the MasterTrack

- Cost: \$2,000
  - one full payment of \$1900
  - 4 month payment plan
- 4-6 months to complete
- Asynchronous courses with two optional live sessions

# MasterTrack Certificate Courses

The MTC consists of **1 MOOC and 5 courses**:

- SWMT 101: Social Work Practice: Advocating for Social Justice & Change (MOOC)
- SWMT 505: Engaging Social Justice, Diversity and Oppression in Social Work
- SWMT 506: Essentials of Interpersonal Practice
- SWMT 507: Research Basics for Social Work practice
- SWMT 508: Essentials of Social Welfare Policy
- SWMT 509: Essentials of Community and Organizational Practice



# Major Topics

- Social work code of ethics and core mission
- Crime and policing in communities
- Environmental Justice
- How to identify potential solutions to poverty and growing inequality
- The importance of social welfare policy for social workers
- Using evidence-informed practices and interventions to promote positive change
- Ethics, diversity and inclusion in social work
- Leading communities and organizations through ethical and responsible engagement
- Application of research to practice

# MasterTrack Certificate

## Course Structure

4-6 month program

- 1 MOOC (4 weeks)
  - Totally asynchronous
  - Brief interactive activities
  - No assignments
  - Quizzes
- 5 Courses (8 weeks each)
  - Mostly asynchronous
  - 1 synchronous meeting at the beginning (orientation to course, community building)
  - 1 synchronous office hour (about mid-point)
  - Assignments and activities (applied/practice based)
  - Quizzes

# MasterTrack Certificate Course Timeline

- **Various start times for the MTC**

<https://ssw.umich.edu/programs/msw/mastertrack/certificate/cohorts>

- **Current Cohorts:**

- October 17, 2022 - May 7, 2023 (6 month)

- **Future Cohorts:**

- January 2, 2023 - May 7, 2023 (4 month)
- January 2, 2023 - July 2, 2023 (6 month)
- March 6, 2023 - July 2, 2023 (4 month)
- March 6, 2023 - August 20, 2023 (6 month)
- June 19, 2023 - October 22, 2023 (4 month)
- June 19, 2023 - December 17, 2023 (6 month)

# What is Next?

- MasterTrack Certificate only
- Transition to **online** (part-time) MSW program at Michigan
- Transition to **on-campus** (part-time or full-time) MSW program at Michigan

# MasterTrack MSW Program & Application Information



Erin Zimmer, LMSW  
Director of Student Services  
[elpena@umich.edu](mailto:elpena@umich.edu)

# Curriculum Schedules For MasterTrack Students

- **Full Time On-Campus**
  - 3 semesters
- **Part Time On-Campus**  
(Day or Evening)
  - 7 semesters
- **Full Time Online**
  - 3 semesters
- **Part Time Online**
  - 7 semesters



# MSW Program Requirements

- 45 credits of total coursework
  - 31 academic credits
  - 14 field credits
    - 912 hours of field practice
    - Could be remote or employment-based in the U.S.

# MSW Pathway Options

- Community Change
- Global Social Work Practice
- **Interpersonal Practice in Integrated Health, Mental Health, and Substance Abuse (option for online)**
- Management and Leadership
- Policy and Political Social Work
- Program Evaluation and Applied Research
- Social Work Practice with Older Adults and Families from a Lifespan Perspective
- Welfare of Children and Families



# **MasterTrack MSW Application Process**

# Step 1: Experience Review for MasterTrack MSW Program

- Significant post-bachelors human service-related experience required
- Complete the **Eligibility Review Form** and upload a copy of your resume to be submitted to OSS:  
<https://ssw.umich.edu/assets/msw-eligibility/>

## **Step 2: Apply to MSW Program**

- After experience is reviewed and approved, complete MSW program application:

**<https://ssw.umich.edu/admissions/msw/apply>**

# MSW Program Criteria for Admission

- **Academics**
  - Transcripts & Recommendations
- **Recommendations**
  - 2 (Academic/Professional)
- **Supplementary Statement**
  - 3 Page Statement
- **Human Services/SW Experience**
  - Resume & Application
- **Personal Characteristics**
  - Application, Recommendations, Statement, Resume

# When to Apply to the MSW Program?

## Online Program

- Spring 2023 Application
  - Final Deadline: April 1, 2023
- Fall 2023 Application
  - Early Deadline: December 1, 2022
  - Priority Deadline: March 1, 2023
  - Final Deadline: August 1, 2023

More info at: <https://ssw.umich.edu/programs/msw/online/mastertrack>

## On-Campus Program (Fall admission)

- Early Deadline: December 1, 2022
- Priority Deadline: March 1, 2023
- Final Deadline: August 1, 2023

<https://ssw.umich.edu/admissions/msw/apply>

# **Financial Aid for MSW Courses**

# Financial Aid for MSW Courses

- No financial aid for MasterTrack courses. Payment plans may be available through Coursera
- Approximately **75%** of MSW students receive some form of grant and/or scholarship assistance from the School of Social Work
- SSW Financial Aid Form
  - Need & merit-based grants & scholarships
  - **Need-based scholarships for part-time online students and tuition offsets.**
- Special Program Applications (**Full-time, On-Campus only**)
  - Child Welfare Scholarship, Community-Based Initiative, Geriatric Scholarship, Global Activities Scholarship Program, Integrated Health with Medically Underserved Populations Scholarship, Jewish Communal Leadership Program, National Community Scholars, New Leaders in African-Centered Social Work Program
- FAFSA ([studentaid.gov](https://studentaid.gov))
- Federal Direct Loans

# Questions?

## **Office of Student Services and Enrollment Management**

(734) 936-0961

[ssw.msw.info@umich.edu](mailto:ssw.msw.info@umich.edu)

<https://ssw.umich.edu/>

9-4pm (EST)



**Chat with Student Services**



**Thank you for joining us.**



**We look forward to meeting with you soon!**