



Course Title: Social Entrepreneurship
Course Number: SW 799
Term: Fall 2014
Credit Hours: 3
Instructor: Barb Hiltz, MSSW
Contact Details: bshiltz@umich.edu, 734-883-2213 (c)
Time/Place: Saturdays, September 6 and 13, 9 am - 5 pm, Room 2816 SSWB
Office Hours: By appointment

Please feel free to make appointments or ask questions via e-mail. Please allow 24 hours for email responses. Emails may not be returned over the weekend. In the subject line please put "SW799". For brief questions, I will often be available during class breaks and following class.

If you have a disability or condition that may interfere with your participation in this course, please schedule a private appointment with me as soon as possible to discuss accommodations for your specific needs. This information will be kept strictly confidential. Please also contact the Services for Students with Disabilities office at G-664 Haven Hall, 734-763-3000 to coordinate reasonable accommodations for students with documented disabilities.

This course utilizes CTools as a resource for all course readings outside of the required text as well as for the submission of assignments. Assignment descriptions/postings, readings for each class and grading can be found on the site. Please review the site carefully.

Course Description

Social Enterprise is a rapidly growing field/discipline which employs entrepreneurial skills to craft innovative responses to social needs. This course explores current trends which are creating space for innovation and opportunities for individuals with management skills and a commitment to social justice to drive positive and large scale social change. We will explore the major opportunities and challenges presented by social enterprise through examining a variety of models ranging from social purpose business to nonprofits launching and running revenue generating enterprises. We will look at both domestic and international examples. This course will be beneficial for students who aim to be involved in the social sector (both in the international and domestic context) as nonprofit managers, service providers, business leaders, consultants, board members, philanthropists, foundation leaders, or social entrepreneurs.

This course is offered of two full days. It is fast-paced and covers a wide range of material. It is my hope that you will leave this class thinking critically about the role of social enterprises in the

public and private sector, as well as the role you yourself might play. The course is also highly interactive, with a strong component of hands on, practical experience.

Evaluation and Grading:

Final grades will be determined on the basis of performance. Letter grades will be allocated as follows:

97-100 = A+

93-96 = A

90-92 = A-

87-89 = B+

83-86 = B

80-82 = B-

77-79 = C+

73-76 = C

70-72 = C-

67-69 = D+

63-66 = D

60-62 = D-

The following scale will be used in assessing your final grade:

Item	% of Total Grade
Class Participation & Attendance	50
Grant Project	50
Total	100

1. Class Participation & Attendance (50%): Individual attendance is required for both days given the fast pace and hands-on class orientation. It is expected that students participate actively and equally in class discussion and group activities. A significant part of coursework will be done in class preparing, discussing and presenting your work. Please bring all necessary materials to class including laptops, other electronic devices, flash drives, etc. as most classroom time will be for group meetings and classroom discussions related to each group's work.

2. Group Project (50%): Each group will agree on a social enterprise idea, and develop a summary analysis (paper) about that idea. This paper will cover each of the elements presented

in class. The paper is due by 5:00 pm on September 14th, the day after the final class and should be emailed to bshiltz@umich.edu.

With your group project, each student is required to submit the following:

Part 1: Self Evaluation (*Suggested Length: 1/2 page*)

Describe your participation in the group project. Discuss and evaluate, in specific and concrete detail, the contributions you made to your group's assignment. Describe the things you did well, and also describe the areas in which you could have done better. At the conclusion of your self-evaluation, give yourself a grade (1-4) on your participation in this project, using the following guidelines:

- 1 = Extraordinary; far exceeded the basic requirements for group work
- 2 = Very good work; generally exceeded the basic requirements
- 3 = Met the basic requirements for group work
- 4 = Fell below the basic requirements for group work

Part 2: Peer Evaluation

Write the name of each member of your project group, and beneath each person's name, provide 2-3 sentences describing their participation in and contributions to the project. Provide each person a grade using the above criteria.

Your group project grade (50% of the final course grade) will be based on the following percentages:

Group Project Paper (group grade)	30%
Self-Evaluation	10%
Peer-Evaluation	10%

This self-evaluation must be turned in at the same time and by the same method as your assignment. They should be turned in separately by each group member and will not be shared.

Text and Course Materials

Required Text

Elkington, J. & Hartigan, P (2008). The power of unreasonable people: How social entrepreneurs create markets that change the world. Boston, MA: Harvard Business Press.

Required Article (Provided in CTools)

Light, P. C. (2006) Reshaping social entrepreneurship. Stanford Social Innovation Review.

Recommended Texts

Bornstein, D. & Davis, S. (2010). Social entrepreneurship: What everyone needs to know. New York: Oxford.

Bornstein, D (2007). How to change the world: Social entrepreneurs and the power of new ideas. New York: Oxford